



NEW PRODUCT SHOWCASE

Introduce Your New Product to Industry Buyers, Decision Makers, and Customers!

Maximize product & company exposure! All Grow West Coast exhibitors are invited to participate in New Product Showcase. This feature area is a highlight for delegates and is a great opportunity for exhibitors to profile new and unique plants, products, supplies and equipment.

- **Prime Location!**
New Product Showcase is located in the centre of the show floor!
- **Who's Looking?**
Industry buyers & key decision makers are here for the hottest new products.
- **Increase Your Booth Traffic!**
Entering a product extends your exposure and drives attendees to your booth!
- **Stand out Amongst Your Competition!**
Put your company in front of hundreds more attendees with a product on display in New Product Showcase!

Pricing starts at **\$250 per product**. Contact show management for details, products requiring over 25 sq. ft. of space may incur higher cost for display.



Tyson Kidd
Show Manager
604-575-3504
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RULES & REGULATIONS

1. Products must be completely new: new prototypes or items which have been substantially re-engineered or designed. Products may include new lines to the manufacturer or supplier. New concepts and marketing ideas are also accepted. All entries will be submitted for review and approval by the Grow West Coast committee.
2. Plants fall under two categories:
 - i. New to the BC market
 - ii. Plant varieties that are being re-introduced to the BC market.
3. If your product needs electrical or water supply, please contact show management directly.
4. Products must be delivered to the show floor no later than 5:00 pm, Tuesday, September 13th, 2022. Displays must be left in place until after show close on Thursday, September 15th at 4:00PM.
5. Products will only be released at show close to a company representative showing proper company identification.

